

Job Title:	Chief Officer Sustainable Growth	Grade:	GGS15	Job Code:	LCC580
Service/Team:	Sustainable Growth	Role Type: *Delete as appropriate	HYBRID	Reports to: *Title & LCC Code	Chief Executive Officer LCC001
Line Manages: *Title/s & LCC Code	OBR Implementation Officer Other tbc				

### Job Overview & Summary Headings

### **Overview**

Responsible for Regeneration, Sustainable Growth, Economic Development, and strategic oversight of Museums, Arts and Culture, Markets, Engineering and Car Parks

Lead the effective delivery of a wide range of Economic Development and Regeneration activities to achieve the ambitions of the Council Plan, working closely across the council and with partners to create conditions for economic growth and regeneration, creating local wealth and contributing to Place and quality of life for the benefit businesses and residents in the district.

Contribute to overall management, ensuring that the Council continually improves and delivers high-quality costeffective services that meet the demands of our customers and stakeholders

To work as part of the council's senior leadership team, contributing to the strategic direction of the organisation and taking associated responsibility for this in relation to these areas specifically.

Lead the Hospitality team pending the outcome of the OBR review.

### **Direct Responsibilities**

Corporate

- Contribute to the development of the Council's overall strategic direction, policies and objectives.
- Contribute to the overall management of the Council, working closely with senior colleagues to support corporate priorities, deliver effective services and develop new opportunities and ways of working
- Work with elected members, the leadership team and other officers within the Council in the development and review of strategies, policies and delivery to meet the Council's strategic objectives and statutory obligations, delivering Council outcomes.
- Provide professional advice, information and support in relation to regeneration and economic development matters to elected members and senior managers, as require
- Contribute to the leadership of the Council and its staff to promote a customer focused approach, a strong working culture, sound values and positive behaviour
- Contribute to the development of strong performance management across the Council to help drive the effective service delivery
- Work across Council services to ensure an integrated approach to service planning and delivery, contributing to cross service projects, as required

#### Managerial

- Take responsibility for overall management and performance of the Economic Development and Regeneration Service, providing effective leadership and clear sense of direction
- Initiate and oversee the creation and development of new services and service improvements.



- Ensure effective and appropriate team structures are in place to deliver against priorities, taking into account overall budget and resources
- Ensure all staff matters within the service are well managed
- Oversee and promote strong performance across all service areas with a focus on success, developing potential and recognition
- Ensure all service budgets are effectively monitored and managed in line with the Council's requirements, and direct the budget management of the Senior Manager Sustainable Growth.
- Develop and review service Business Plans and Performance Management Plans
- Deal fairly and effectively with comments, complaints and enquiries, seeking to improve service delivery where possible
- Ensure effective management of external groups where the Council has a key formal rol
- Promote good practice across all teams in terms of equality and diversity, health and safety, values and behaviours, team and cooperative working and positive communications.
- Ensure that the Council's Vision, Priorities, Values and Behaviours are promoted and embedded into service delivery via service plans.

# Specific

- Reflecting agreed corporate priorities, ensure effective delivery of a range of services and activities relating to:
  - Business engagement and support
  - Skills and employment
  - Arts and culture
  - Festivals and events
  - Live performances
  - Museums, heritage and archaeology
  - Visitor information and tourism development
  - Management/ administration of relevant local partnerships
  - Place / Destination development projects
  - External funding
  - Economic research and intelligence
  - National, sub-regional and local economic policy
  - Markets
  - Engineering
  - Car Parks

Directly contribute to the planning and delivery of regeneration strategies, funding, projects and programmes, providing a broad economic development and cultural perspective to complement regeneration and planning frameworks and ensure economic, social and environmental impact

Ensure effective management of governance, scrutiny and decision making in relation to economic development services, including Council and Cabinet reports and briefings

Make a key contribution to development of economic policy for the Council

Represent the Council at the sub regional, regional and national level, as required, to ensure the district's interests are represented

Develop strategic and local partnership working arrangements to deliver economic growth and resilience



Develop and deliver reasonable service efficiencies and build on existing and new income generation opportunities, in order to protect Council services

Directly contribute to the development and delivery of the Council's major projects, as required

### **Primary Measurable Objectives**

- Play an effective role leading on the Economic Growth and Regeneration services working closely with the Chief Executive and leadership team to agree and deliver
- To ensure effective development and delivery of a wide range of economic development services focused on economic growth and local wealth-building, quality of life and Place
- Work as part of the Council's strategic leadership team, providing an economic development perspective, to strategically plan, develop and deliver high impact, ambitious economic regeneration programmes and project
- To significantly contribute to the development and implementation of the Council's economic policy framework
- To continuously improve service delivery, leading change and developing capacity and new solutions
- Work effectively with elected members, providing professional advice to support policy developments
- Work closely with strategic and local partners and a range of external groups and organisations to jointly agree strategies and deliver economic initiatives for the benefit of the district
- Undertake the 'Senior Emergency Officer' role on a rota basis throughout the year, acting on behalf of the Chief Executive in emergency situations.

### **Staff Management Responsibilities**

- Lead and develop a professional team to ensure a high quality and timely delivery of projects and services
- All aspects of managing staff recruitment and probation; staff attendance; and staff performance, capability and conduct.
- Mentor, coach and develop team members
- Lead and manage individual development projects from concept to delivery, including governance; cost management; and leadership of internal staff and external consultants, partner organisations and other third parties
- Provide managerial supervision and support in terms of allocation of projects and tasks



Person Specification			
Knowledge & Educational &n other requirements	Essential Criteria	Desirable Criteria	Assessed by: App Form, Interview, Certificate, Test, Other
Specialised Qualifications & Training	Relevant formal qualification in and membership of a recognised professional body		App Form, Interview, Certificate,
Experience	Significant experience of working at a strategic level, managing a multi-disciplinary team within local government or equivalent organisation Experience of leading regeneration and economic growth teams		App Form, Interview
Job Related Skills & Knowledge & Abilities	Demonstrate a clear vision for the future of the local authority and relevant services and the challenges facing those services over the short, medium and long term. All aspects of economic development policy and practice Arts, culture and heritage as drivers of economic and social value Partnership development, relationship management and joint working External funding sources Budget management		App Form, Interview



Personal Attributes Including Interpersonal & Communication Skills	<b>Communication</b> Is a confident communicator, able to discuss broad and complex topics with a wide range of stakeholders at all levels	App Form, Interview
	Understands the communication needs of stakeholders, and devises and puts in place strategies to meet those needs	
	Devises techniques to positively engage audiences	
	Able to persuade and influence others	
	Builds and maintains a wide range of contacts in relevant and influential areas	
	Leadership	
	Understands own leadership style and puts in place strategies to use it for the Council's benefit	
	Inspires, supports and motivates others to deliver excellent services	
	Positively encourages change to stakeholders at all levels	
	Can positively impact on organisational culture through personal interaction	
	<b>Performance Delivery</b> Focuses on the goals of areas of responsbility	
	Identifies and takes opportunities to improve performance	



	Sets challenging but achievable	
	goals and standards of	
	performance for self and	
	others	
	Is willing to challenge the	
	status quo in order to explore	
improvement opportunities		
	improvement opportunities	
	Encourages a culture of	
	-	
	learning and improvement	
	Strategic Thinking	
	Offers a broad view beyond the	
	immediate problem and own	
	area of expertise, including	
	short, medium and long-term	
	perspectives	
	Proposed and delivers clear	
	strategies which add value	
	Identifies the organisational	
	impact of decisions, offering	
	contingencies and alternative	
	strategies	
	Ensures practice and process	
	are in place to understand,	
	assess and manage risk	
	Commercial Awareness	
	Looks for opportunities to	
	improve sustainability and the	
	Council's financial security	
	Instils a commercial focus in	
	the minds of all staff	
Special		App Form, Interview
Requirements/Other		F.F ,
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### Additional information

Lancaster City Council Specific Knowledge

Once in post, demonstrate:

Understanding, implementation and adherence to Lancaster City Council's policies and procedures.

Understanding, implementation and adherence to Our Values.

Understanding of the post holder's own and their team's contribution to the Council's Corporate Plan.

## **General Statement**

The above duties and responsibilities do not include or define all tasks that may be required of you. Duties and responsibilities may vary without changing the general character or grade of the role.

As a normal part of your job, you are expected to routinely undertake corporate activities on behalf of your Directorate, appropriate to grade of the role.

### Learning and Development

You are expected to undertake any training and development appropriate to the current and future needs of the post.

## Health & Safety at Work

All members of staff are responsible for fulfilling their health and safety roles and responsibilities, as outlined in the Job Description above. It is the employee's responsibility to ensure that they are familiar with the Council's health and safety policy, procedures, work instructions and relevant risk or other health and safety assessments pertinent to their work tasks, and that they carry out their work tasks in accordance with the significant findings of such.

## Equal Opportunities

Lancaster City Council is an Equal Opportunities employer and has equal opportunities policies with which you are expected to comply at all times. The City Council condemns all forms of harassment and is actively seeking to promote a workplace where employees are treated with dignity, respect and without bias.

## Climate Emergency

You will be expected to conduct your work activities in a way that demonstrates understanding of, and alignment with the requirements of delivering the Council's response to the Climate Emergency.

## Community Safety

Section 17 of the Crime and Disorder Act requires local authorities to consider the community safety implications of all their activities. Officers of Lancaster City Council should have an awareness of community safety and consider any community safety implications within their own area of responsibility.

#### Safeguarding

Lancaster City Council delivers a range of services and activities that impact on the lives of children both directly and indirectly. Safeguarding children, ensuring their welfare, safety and health is of paramount importance. We are committed to providing safe and supportive services that will give children the opportunities to achieve their full potential.

Employee	Print	Date:	
Signature:	name:		
Manager	Print	Date:	
Signature:	name:		